

# 財務管理 Corporate Financial Management

國立台灣大學國際企業學系  
(Department of International Business, NTU)

2013 年 2 月

Instructor: 郭震坤 教授  
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Office: 管理學院二館 916 室

Office Hours: Wednesday, 11:00 - 12:00 a.m.  
Friday, 11:00 - 12:00 a.m.  
Or, by appointment

Text Required: 1. *Fundamentals of Corporate Finance*, by S. Ross, R. Westerfield, and B. Jordan. 9th edition, 2009, McGraw Hill. 中文導讀版，郭震坤，2010。  
2. Class Handouts

Reference: 1. 財務管理，郭震坤，2010，滄海書局。

Course Objective: This course is concerned with the concepts and analytical techniques applicable for identifying and solving financial management problems.

Course Evaluation: Class Participation and Case Preparation 20%  
Mid - Term Exam (英文試題) 40%  
Final Exam (英文試題) 40%

Attention: You should turn off your cellular phone and NB in class.

## **Outline of Course**

<b><u>Date(month/day)</u></b>	<b><u>Cover Chapters</u></b>
2/21	1. Introduction to Corporate Finance
2/28	和平紀念日
3/7	2. Financial Statements, Taxes, and Cash Flow 3. Working with Financial Statements
3/14	4. Long-term Financial Planning and Growth 5. Introduction to Valuation: The Time Value of Money
3/21	6. Discounted Cash Flow Valuation
3/28	7. Interest Rates and Bond Valuation
4/4	溫書假
4/11	8. Stock Valuation
4/18	期中考
4/25	9. Net Present Value and Other Investment Criteria 10. Making Capital Investment Decisions
5/2	11. Project Analysis and Evaluation
5/9	12. Some Lessons from Capital Market History
5/16	13. Risk, Return, and the Security Market Line
5/23	14. Cost of Capital
5/30	15. Raising Capital
6/6	16. Financial Leverage and Capital Structure Policy
6/13	17. Dividends and Dividend Policy
6/20	期末考