

課程大綱				
為確保您我的權利,請尊重智慧財產權及不得非法影印				
課程概述	The course aims to equip students with advanced knowledge and analytic skills in investment banking and to provide students with reality exposures through lectures, weekly assignments, and group analysis projects. The course also invites prominent industry leader-speakers to give in-depth knowledge-experience sharing sessions about capital market and money market activities.			
課程目標	1. Analysis Ability: To be able to build financial models to assess the value of corporations with in-depth observations in industrial cycle and operational performances. 2. Professional Skills: To become sophisticated users if databases and have searching and analytic abilities. 3. Presentation Skill: To be capable of professional presentation with oral fluency in English.			
課程要求	1. Class participation and discussion 2. Weekly assignments 3. Group project over a chosen public-traded corporation			
Office Hours	另約時間備註：by announcement or appointment			
參考書目				
評量方式 (僅供參考)				
	No.	項目	百分比	說明
	1.	Mitern	20%	exam on class weekly news analysis
	2.	Class Discussion and Participation	10%	1. Select students randomly to conduct presentation in English. 2. Late arrival and early leave require pre-approval at least 30 minutes before each lecture. 3. Students will definitely receive "F" for missing the class without pre-approval 3 times.
	3.	Group Project	40%	1. Write financial analysis report with public information and company interview. 2. Make best

			contribution to the intellectual conversation with teammates and share constructive opinions. Participation in office hour for coaching and team update is required. 3. Present detailed analysis with an initiation report and final presentation in both mandarin and English.
	4.	Weekly News Analysis	30% 1. Analyze a topic on recent news related to industry or securities market. 2. Students will definitely receive "F" if miss 3 assignments.
課程進度			

週次	日期	單元主題
第 1 週	09/20/14	Course Introduction
第 2 週	09/27/14	Team Presentation on Macro and Reserach Observation
第 3 週	10/04/14	Financial & Valuation Analysis (I)
第 4 週	10/11/14	Financial & Valuation Analysis (II)
第 5 週	10/18/14	Writing & Modeling (I)
第 6 週	10/25/14	Writing & Modeling (II)
第 7 週	11/01/14	Midterm exam
第 8 週	11/08/14	Corporate Governance
第 9 週	11/15/14	Capital Planning
第 10 週	11/22/14	Speech: Merger & Acquisition/IBK
第 11 週	11/29/14	Financial Model Review
第 12 週	12/06/14	Team Presentation
第 13 週	12/13/14	Financial Crisis
第 14 週	12/20/14	Technical Analysis
第 15 週	12/27/14	Investment Banking Industry
第 16 週	01/03/15	Final Case Presentation
第 17 週	01/10/15	Final Case Presentation
第 18 週	01/17/15	Final Case Presentation

