

104-2 社會科學院「頤賢講座-台灣政經社問題與對策(二)」課程資訊

上課時間為每週四下午 3:30~5:20(第 8、9 堂)，上課地點為梁國樹國際會議廳

一、課程大綱

課程名稱	(中文) 頤賢講座-台灣政經社問題與對策(二) (英文) I-Sian Lecture - Issues of Development in Taiwan (II)						<input checked="" type="checkbox"/> 中文授課 <input type="checkbox"/> 英文授課
授課教師	林惠玲	任職單位	經濟系	專兼任	<input checked="" type="checkbox"/> 專任 <input type="checkbox"/> 兼任	職級	<input checked="" type="checkbox"/> 教授 <input type="checkbox"/> 副教授 <input type="checkbox"/> 助理教授 <input type="checkbox"/> 講師
開課系所	經濟系	課號 課程識別碼	ECON 5134 323 U0120	學分數	2	修課人數上限	共 150 人 限本校學士班大三(含)以上及碩博班學生
每週時數	<input checked="" type="checkbox"/> 演講 2 小時 <input type="checkbox"/> 實驗 0 小時						
課程大綱內容 (含課程概述、教學目標、每週進度及教學內容簡述)	<p>一、課程概述</p> <p>為鼓勵臺大學生對台灣當前相關議題之關心與了解，培養正確的價值觀與國際觀、提升未來競爭力、增進對現實社會的了解、加強理論與實務的結合，本校社會科學院將「頤賢講座-台灣政經社問題與對策」課程提升，擴大討論研究之主題，如：新聞傳播與通訊、食品安全、台灣教育、心理層面、高等教育，能源問題，臺灣經濟發展政策，醫療保健問題，M 型社會的發生與政策，大學生的學用問題、科技政策、科技新知、財政問題，土地正義、領導經營，產業發展、公義社會、研發創新、人文提升、人際關係與關懷、憲政改革、儒家文化對經濟發展的影響、兩岸關係與統合問題…等等。</p> <p>本(104-2)學期開設之「頤賢講座-台灣政經社問題與對策(二)」，特邀陳副校長良基擔任主持講座與合授教師，聘請傑出校友、企業家、校內外各領域知名學者擔任講座，講述各領域相關問題之理論與實務，期使本校有興趣之學生均能選課受惠。</p> <p>本課程每學期選擇數個領域規劃不同的講題，每一領域可能含一次或數次講題，講座可能一人或數人。課堂中並規劃 Q&A 討論，做進一步的溝通交流。此外，本課程將邀請「敦品勵學獎學金」獲獎同學到課堂報告海外交換與實習之心得，分享實際經驗。</p> <p>「敦品勵學獎學金」簡介：</p> <p>為鼓勵臺大社會科學院優秀學生赴海外交換、實習，以拓展國際視野、增進競爭力，並培養正確的人生觀與未來工作態度，特設置「敦品勵學獎學金」。獎學金以獎助社會科學院學生為原則，一學年共計 18 個名額，申請學生，以清寒為優先，且必須修習過「頤賢講座」、社會學、經濟學、政治學等其中一科。實際補助名額及金額將視學生申請情況，彈性調整。</p> <p>二、教學目標</p> <p>鼓勵臺大學生對台灣當前相關議題之關心與了解，培養正確的價值觀與國際觀、提升未來競爭力、增進對現實社會的了解、加強理論與實務的結合。</p>						

	<p>三、每週進度及教學內容簡述</p> <p>第一週~第八週： 邀請傑出校友、各領域知名學者、知名企業家演講，並與學生交流。</p> <p>第九週：期中考週，不上課。</p> <p>第十週~第十七週： 邀請傑出校友、各領域知名學者、知名企業家演講，並與學生交流。</p> <p>第十八週：期末考週，不上課。</p>
指定閱讀及 延伸閱讀	<p>一、指定閱讀 由每週講者指定或提供。</p> <p>二、延伸閱讀 由每週講者指定或提供。</p>
成績評量方式與標準 (請說明各項評量 項目內容設計、比 例及標準)	<p>出席：30%</p> <p>課堂互動情況：10%</p> <p>報告：各領域合計 60% (每領域各一篇，每篇 2000 字，於該領域課程結束時以紙本繳交；惟若上課老師有不同要求，則依老師之規定)</p>
本課程對學生課後 學習之要求	依各上課老師之規定
最近三年評鑑值 (申請新開之課程 如在近三年內曾教 授類似課程者請填 寫)	<p>課程名稱：_____</p> <p>第____學年度第____學期：_____；第____學年度第____學期：_____；</p> <p>第____學年度第____學期：_____；第____學年度第____學期：_____；</p> <p>第____學年度第____學期：_____；第____學年度第____學期：_____。</p>

二、授課教師申請開授課程之相關著作或近五年(2010-2015)所發表之學術性著作目錄

1. Lin, H.L., Y.C. Hsiao and E.S. Lin (2014), "The Choice between Standard and Non-standard FDI Production Strategies for Taiwanese Multinationals," *Research Policy*. (SSCI)(Forthcoming)
2. Yang, C.H., H.L. Lin and H.Y. Li (2014) "Influences of Production and R&D Agglomeration on Productivity: Evidence from Chinese Electronics Firms," *China Economic Review*.(SSCI)(Forthcoming)
3. 何志欽, 陳富立, 林惠玲, 林世昌(2014), 「所得稅制與勞動供給：EITC政策之模擬研究」, *經濟論文叢刊*(TSSCI) (Forthcoming)
4. Lin, H.L. Y.C. Hsiao and E.S. Lin (2014), "Complementarities of R&D Strategies on Innovation Performance: Evidence from Taiwanese Manufacturing Firms," *Technological and Economic Development of Economy*. (Forthcoming)(SSCI)

5. Lin, H.L., Y.C. Hsiao, E.S. Lin (2014), "Do Different Types of FDI Strategies Spur Productivity and Innovation Capability Growth? Evidence from Taiwanese Manufacturing Firms," *Journal of Business Economics and Management*. (Forthcoming)(SSCI)
6. 詹立宇, 林惠玲(2013), 「產業地理與市場集中度之相關性：台灣製造業之分析」, *經濟研究*, 49(2), 167-205.(TSSCI)
7. Su, Y.W. and H.L. Lin (2013), "Analysis of International Tourist Arrivals Worldwide: The Role of World Heritage Sites," *Tourism Management*, 40(2014), 46-58. (SSCI)
8. Chan, L.Y., H.L. Lin and C.L. Wang (2012), "Industry-region Position and Economic Performance of Travel and Tourism Service Industry: An Agglomeration Perspective," *Asia Pacific Journal of Tourism Research, iFirst*, 17(5), 562-576. (SSCI)
9. Su, Y.W., H.L. Lin and L.M. Liu (2012), "Chinese Tourists in Taiwan: Crowding out Effects, Opening Policy and Its Implications," *Tourism Management Perspective*, 4(0), 45-55.
10. 蘇鈺雯, 林惠玲(2012), 「台灣觀光需求-停留天數與消費金額之實證研究」, *戶外遊憩研究*, 25(1), 85-109. (TSSCI)
11. Yang, C.H. and H.L. Lin (2012), "Openness, absorptive capacity, and regional innovation in China," *Environment and Planning A*, 44(2), 333-355. (SSCI)
12. Lin, H.L., H.Y. Li, and C.H. Yang (2011), "Agglomeration and productivity: Firm-level evidence from China's Textile Industry," *China Economic Review*, 22(3), 313-329. (SSCI)
13. Chuang, W.B. and H.L. Lin (2011), "Overseas R&D Activities and Intellectual Property Rights -A Longitudinal Study of MNEs in Emerging Economies," *Technology Analysis & Strategic Management*, 23(2), 159-173.(SSCI)
14. Chen, C.N. and H.L. Lin (2011), "Examining Taiwan's Household Types," *Taiwan Economic Forecast and Policy*, 4(1), 149-174. (TSSCI)
15. Lin, H.L., L.M. Liu, Y.H. Tseng and Y.W. Su (2011), "Taiwan's International Tourism: A Time Series Analysis with Calendar Effects and Joint Outlier Adjustments," *International Journal of Tourism Research*, 13(1), 1-16. (SSCI)
16. Yang, C.H. and H.L. Lin (2011), "Is UNESCO Recognition Effective in Fostering Tourism? A Comment on Yang, Lin and Han: Reply," *Tourism Management*, 32(2), 455-456. (SSCI)
17. Chuang, W.B and H.L. Lin (2010), "Interdependence between Overseas and Domestic R&D Activities: Evidence from Taiwanese Multinationals," *Asian Economic Journal*, 24(4), 305-332. (SSCI)
18. Chen, C.N., P.S. Liao and H.L. Lin (2010), "Is the Household-Based Convoy a Role-Related Support Network?" *Research on Aging*, 32(5), 645-676. (SSCI)
19. Cunningham, J.K., J.C. Maxwell, O. Campollo, K.I. Cunningham, L.M. Liu and H.L. Lin (2010), "Proximity to the US-Mexico border: a key to explaining geographic variation in US methamphetamine, cocaine and heroin purity," *Addiction*, 105(10), 1785-1798. (SSCI)
20. Yang, C.H., L. Wu and H.L. Lin (2010), "Analysis of Total-Factor Cultivated Land Efficiency in China's Agriculture," *Agricultural Economics*, 56(5), 231-242. (SSCI)

21. Lin, H.L. and E.S. Lin (2010), "FDI, Trade and Product Innovation: Theory and Evidence," *Southern Economic Journal*, 77(2), 434-464. (SSCI) (國科會計畫NSC 95-2415-H-002-011-)
22. Yang, C.H., H.L. Lin and C.C. Han (2010), "Analysis of International Tourist Arrivals in China: The Role of World Heritage Sites," *Tourism Management*, 31(6), 827-837. (SSCI)
23. Yang, C.H., H.L. Lin and H.Y. Li (2010), "Do R&D Spinoffs Have Higher R&D Productivity? Evidence from Taiwanese Electronics Firms," *Industry and Innovation*, 17(3), 285-307. (SSCI) (國科會計畫NSC96-2811-H-002-014)
24. Yang, C.H., Y.Y. Wu and H.L. Lin (2010), "Outward Investment to China and Local Innovation of Taiwanese Manufacturing Firms," *The Japanese Economic Review*, 61(4), 538-557. (SSCI)
25. Lin, H.L., L.Y. Chan and Y.M. Hsieh (2009), "Industrial Agglomeration and R&D Activities: Empirical Evidence from Taiwanese Electronic Industries," *Journal of Social Sciences and Philosophy*, 21(4), 521-554. (TSSCI)
26. Lin, H.L., R.S. Yeh and C.F. Chuang (2009), "The Effect of Outward Investment to Mainland China on Domestic R&D: A Two-Hurdle Model with Endogenous ODI," *Applied Economics*, 41, 1191-1198. (SSCI)
27. Lin, H.L., C.C. Tsao, and C.H. Yang (2009), "Bank Reforms, Competition and Efficiency in China's Banking System: Are Entrants of Small City Banks More Efficient?" *China & World Economy*, 17, 69-87. (SSCI)
28. Lin, H.L., J.C. Chen and L.Y. Chan (2009), "The Timing of Taiwanese Foreign Direct Investment," *Taiwan Economic Review*, 37, 237-267. (TSSCI)
29. 林惠玲，陳正倉，詹立宇(2009)，「台灣製造業廠商對外投資時機之研究」，*經濟論文叢刊*，37(3)，237-267.(TSSCI)(國科會計畫93-2415-H-002-009)
30. 林惠玲，詹立宇，謝玉梅(2009)，「產業聚集與廠商研發活動之研究：台灣電子業廠商之驗證」，*人文及社會科學集刊*，21(4)，521-554.(TSSCI)
31. 林惠玲、陳正倉，2009，*統計學－方法與應用(上)(下)*四版，台北：雙葉書廊。

(請依數量自行增減編號)