**Investment Banking**

**Spring 2017**

**Tues. 2:20 -5:20 p.m. Dr. Yong-chern Su**

Room 103, Building 1, COM ycsu@ntu.edu.tw

**Course Objectives**

1. To introduce the fundamental concepts and the systems of investment banking in the U.S., the U.K., and the Japan.
2. To discuss the essentials of investment banking, which include investment banking activities, equity and debt underwriting, secondary market making, market making by financial engineering, corporate restructuring, etc.,.
3. To develop customized trading strategies, based upon state variables and MIT approach to beat the market.

**Class Structure**

The class notes and required textbook are the foundation of this course.

**Exams**

A comprehensive final examination is required in this course. Class participation is, among other things, a very important factor in your final grading.

**Required Textbook**

Investment Banking, by Yong-chern Su, Second Chinese edition, 2009, Shinlou.

**Date Topics and References**

2/21 Introduction

2/28 Holiday

3/7 Investment Banking Activities

3/14 Investment Banking Activities

3/21 Investment Banking Activities

3/28 Investment Banking Industry

4/4 Spring Break

4/11 Primary Market Making --- equity underwriting

4/18 Primary Market Making --- equity underwriting

4/25 Primary Market Making --- debt underwriting

5/2 Primary Market Making --- debt underwriting

5/9 Secondary Market Making

5/16 Market Making by Financial Engineering

5/23 Market Making by Financial Engineering

5/30 Holiday

6/6 Corporate Restructuring

6/13 Corporate Restructuring

6/20 Final Examination