

## 課程大綱

### 一、課程大綱

課程名稱	(中文) 貿易與產業專題三 (英文) International Trade and Industrial Organization (III)						<input type="checkbox"/> 中文授課 V 英文授課
授課教師	黃 鴻	任職 單位	經濟系	專兼任	V 專任 <input type="checkbox"/> 兼任	職級	V 教授 <input type="checkbox"/> 副教授 <input type="checkbox"/> 助理教授 <input type="checkbox"/> 講師
開課系所	經濟系	課號	ECON7196	學分數	3	修課 人數 上限	
每週時數	V 演講 3 小時 <input type="checkbox"/> 實驗 ____ 小時						
課程大綱內容 (含課程概述、 教學目標、每週 進度及教學內容 簡述)	<p>一、 課程概述</p> <p>This is a seminar course. It shall study papers in the frontier of international trade/industrial organization research. Students are required to read assigned papers and share their comments in the classroom. Through numerous discussions, students shall be familiar with the recent trend of the literature on trade/industrial organization. Students enroll in this course are required to make two presentations during the semester, on topics approved a priori by the instructor. This course will be of particular help to students who are looking for a research topic for their MA or PhD theses.</p> <p>二、 教學目標</p> <p>Students will be equipped with tools to write a theoretical essay on international trade or industrial organization.</p> <p>三、每週進度及教學內容簡述</p> <p><b>第一週：Government's Policy</b></p> <p>1. Browning, E.K., 1987, "On the Marginal Welfare Cost of Taxation." <i>American Economic Review</i> 77, 11-23.</p> <p>2. Hendren, N., 2013, "The Policy Elasticity." <i>National Bureau of Economic Research working paper</i>.</p> <p><b>第二週：Government's Policy</b></p> <p>1. Ballard, C.L., 1990, "Marginal efficiency cost calculations." <i>Journal of Public Economics</i>, 41, 263-276.</p> <p>2. Ballard, Charles L., 1990, "Marginal welfare cost calculations: Differential analysis</p>						

vs. balanced-budget analysis.” *Journal of Public Economics* 41, 263-276.

### **第三週：Government’s Policy**

1. Collie, David R., 2000, “State Aid in the European Union: The Prohibition of Subsidies in an Integrated Market.” *International Journal of Industrial Organization*, 18, 867-884.

### **第四週：Intra-industry Trade**

1. Finger, J. Michael, 1975. “Trade Overlap and Intra-industry Trade.” *Economic Inquiry*, 13, 581–589.
2. Lancaster, K., 1980, “Intra-industry Trade under Perfect Monopolistic Competition.” *Journal of international Economics* 10, 151-175.

### **第五週：Intra-industry Trade**

1. Falvey, R.E., 1981, “Commercial Policy and Intra-industry Trade.” *Journal of international Economics*, 11(4), 495-511.

### **第六週：Intra-industry Trade**

1. Lambertini, Luca, 1997, “Intraindustry Trade under Vertical Product Differentiation.” *Keio Economic Studies*, 34(2), 51-69.
2. Greenaway, David, Robert Hine, and Chris Milner, 1995, “Vertical and horizontal intra-industry trade: a cross industry analysis for the United Kingdom.” *The Economic Journal* 105, 1505-1518.

### **第七週：Vertically-related Model and Trade Policy**

1. Spencer, B.J. and R.W. Jones, 1992, “Vertical foreclosure and international trade policy.” *Review of Economic Studies*, 58, 153–170.
2. Spencer, B.J. and R.W. Jones, 1992, “Trade and protection in vertically related markets.” *Journal of International Economics*, 32, 31-55.

### **第八週：Vertically-related Model and Trade Policy**

1. Ishikawa, J. and K.D. Lee, 1997, “Backfiring tariffs in vertically related markets.” *Journal of International Economics*, 42, 395-423.

### **第九週：Mid-term exam: Oral Report**

**第十週：Vertically-related Model and Trade Policy**

1. Ishikawa, J. and B.J. Spencer, 1999, "Rent-shifting export subsidies with an imported intermediate product." *Journal of International Economics*, 48,199-232.
2. Chen, Yongmin, Jota Ishikawa, and Zhihao Yu, 2004, "Trade liberalization and strategic outsourcing." *Journal of International Economics* 63(2), 419-436.

**第十一週：International Technology Transfer**

1. Pack, H. and K. Saggi, 1997, "Inflows of foreign technology and indigenous technological development." *Review of Development Economics*, 81-98.
2. Xie, Zhenzhen and Jiatao Li., 2013, "Internationalization and Indigenous Technological Efforts of Emerging Economy Firms: The Effect of Multiple Knowledge Sources." *Journal of International Management* 19.3, 247-259.

**第十二週：International Technology Transfer**

1. Kabiraj, T. and S. Marjit, 1993. "International technology transfer under potential threat of entry: A Cournot-Nash framework." *Journal of Development Economics*, 42, 75-88.
2. Kabiraj, Tarun and C.C. Lee, 2011, "Technology Transfer in a Duopoly with Horizontal and Vertical Product Differentiation." *Trade and Development Review* 4.1.

**第十三週：International Technology Transfer and Policy**

1. K, Saggi, 2002, "Trade, foreign direct investment, and international technology transfer: A survey." *The World Bank Research Observer* 17, 191-235.
2. Kabiraj, T. and S. Marjit, 2003, "Protecting consumers through protection: The role of tariff-induced technology transfer." *European Economic Review*, 47(1), 113-124.

**第十四週：International Technology Transfer and Policy**

1. Mukherjee, Arijit, 2002, "Subsidy and entry: the role of licensing." *Oxford University Press*. 54 (1): 160-171.

**第十五週：International Technology Transfer and Policy**

1. Glass, A.J. and K. Saggi, 1998. "International technology transfer and the technology gap." *Journal of Development Economics* 12, 87-98.

	<p><b>第十六週：Joint Venture</b></p> <p>1. Marjit, S., U. Broll, and I. Mallick, 1995, “A theory of overseas joint ventures.” <i>Economics Letters</i> 47, 367–370.</p> <p>2. Banerjee, Shantanu and Arijit Mukherjee, 2010, “Joint venture instability in developing countries under entry.” <i>International Review of Economics and Finance</i>, 19(4), 603-614.</p> <p><b>第十七週：Joint Venture</b></p> <p>1. Sinha, U.B., 2001, “International joint venture, licensing and buy-out under asymmetric information.” <i>Journal of Development Economics</i>, 66, 127-151.</p> <p>2. Roy Chowdhury, I. and P. Roy Chowdhury, 2001, “A theory of joint venture life-cycles.” <i>International Journal of Industrial Organisation</i>, 19(4) 319-343.</p> <p><b>第十八週：Joint Venture and Policy</b></p> <p>1. Sinha, U.B., 2008, "International joint venture: Buy-out and subsidiary." <i>Journal of Economic Behavior &amp; Organization</i> 65.3: 734-756.</p>
指定閱讀及 延伸閱讀	<p>一、 指定閱讀(請詳述每週指定閱讀)</p> <p>二、 延伸閱讀(請詳述每週延伸閱讀)</p> <p>Most papers covered in the course will come from journal articles or unpublished manuscripts.(請參考每週進度)</p>
成績評量方式與 標準 (請說明各項評 量項目內容設 計、比例及標 準)	<p>Oral presentations 50%</p> <p>Class Participation 50%</p>
本課程對學生課 後學習之要求	