

課程大綱

一、課程大綱

課程名稱	(中文) 產業結構與貿易政策一 (英文) Industrial Structure and Trade Policy (I)						<input type="checkbox"/> 中文授課 <input checked="" type="checkbox"/> 英文授課
授課教師	黃 鴻	任職 單位	經濟系	專兼任	<input checked="" type="checkbox"/> 專任 <input type="checkbox"/> 兼任	職級	<input checked="" type="checkbox"/> 教授 <input type="checkbox"/> 副教授 <input type="checkbox"/> 助理教授 <input type="checkbox"/> 講師
開課系所	經濟系	課號	ECON7180	學分數	2	修課 人數 上限	
每週時數	V 演講 <u>2</u> 小時 <input type="checkbox"/> 實驗 _____ 小時						
課程大綱內容 (含課程概述、 教學目標、每週 進度及教學內容 簡述)	<p>一、 課程概述</p> <p>This is a seminar course. It shall study papers in the frontier of international trade/industrial organization research. Students are required to read assigned papers and share their comments in the classroom. Through numerous discussions, students shall be familiar with the recent trend of the literature on trade/industrial organization. Students in this course are required to make two to three presentations during the semester, on topics approved a priori by the instructor. This course will be of particular help to students who are looking for a research topic for their MA or PhD theses.</p> <p>二、 教學目標</p> <p>Students will be equipped with tools to write a theoretical essay on international trade or industrial organization.</p> <p>三、 每週進度及教學內容簡述</p> <p>第一週：Government's Policy</p> <p>1. Hwang, Hong, Chao-Cheng Mai, and Ya-Po Yang (2015) "Specific vs. Ad Valorem Strategic Export Subsidies with Taxation Distortion," <i>Review of Development Economics</i>, 19(4), 820-828.</p> <p>2. Browning, Edgar K. (1987) "On the Marginal Welfare Cost of Taxation," <i>American Economic Review</i>, 77, 11-23.</p> <p>3. Hendren, Nathaniel (2016), "The Policy Elasticity," <i>Tax Policy and the Economy</i>, 30(1), 51-89.</p>						

第二週：Government's Policy

1. Chang, Ray-Yun, Hong Hwang, and Cheng-Hau Peng (2020) "Antidumping Protection and Welfare in a Differentiated Duopoly," *The Japanese Economic Review*, 71(3), 421-446.
2. Hwang, Hong, Cheng-Hau Peng and Hsiu-Ling Wu (2013) "Tariffication and Welfare in a Differentiated Duopoly", *The World Economy*, 36(7), 899-911.
3. Ballard, Charles L. (1990) "Marginal Welfare Cost Calculations: Differential Analysis vs. Balanced-Budget Analysis," *Journal of Public Economics*, 41(2), 263-276.

第三週：Government's Policy

1. Hwang, Hong, Yi-Shan Hsueh and Cheng-Hau Peng (2018) "Trade Liberalization and Product R&D in a Differentiated Duopoly," *International Review of Economics & Finance*, 56, 34-38.
2. Collie, David R. (2000) "State Aid in the European Union: The Prohibition of Subsidies in an Integrated Market," *International Journal of Industrial Organization*, 18(6), 867-884.

第四週：Intra-industry Trade

1. Lambertini, Luca (1997) "Intraindustry Trade under Vertical Product Differentiation," *Keio Economic Studies*, 34(2), 51-69.
2. Finger, J. Michael (1975) "Trade Overlap and Intra-industry Trade," *Economic Inquiry*, 13, 581-589.
3. Greenaway, David, Robert Hine, and Chris Milner (1995) "Vertical and Horizontal Intra-industry Trade: A Cross Industry Analysis for the United Kingdom," *The Economic Journal*, 105(433), 1505-1518.
4. Lancaster, Kelvin (1980) "Intra-industry Trade Under Perfect Monopolistic Competition," *Journal of international Economics*, 10, 151-175.

第五週：Intra-industry Trade and Parallel Imports

1. Shih, Pei-Cyuan, Hong Hwang, and Cheng-Hau Peng (2019) “Parallel Trade with an Endogenous Market Structure,” *The World Economy*, 42(4), 1224-1233.
2. Falvey, Rodney E. (1981) “Commercial Policy and Intra-industry Trade,” *Journal of International Economics*, 11(4), 495-511.

第六週：Trade and Market Power

1. Calzolari, Giacomo and Vincenzo Denicolò (2015) “Exclusive Contracts and Market Dominance,” *American Economic Review*, 105(11), 3321-3351.
2. Gratz, Linda and Markus Reisinger (2013) “On the Competition Enhancing Effects of Exclusive Dealing Contracts,” *International Journal of Industrial Organization*, 31, 429-437.

第七週：Vertically-related Model and Trade Policy

1. Hwang, Hong, Chao-Cheng Mai and Shih-Jye Wu (2017) “Tariff Escalation and Vertical Market Structure,” *The World Economy*, 40(8), 1597-1613.
2. Spencer, Barbara J. and Ronald W. Jones (1992) “Vertical Foreclosure and International Trade Policy,” *Review of Economic Studies*, 58(1), 153–170.
3. Spencer, Barbara J. and Ronald W. Jones (1992) “Trade and Protection in Vertically Related Markets,” *Journal of International Economics*, 32(1-2), 31-55.

第八週：Vertically-related Model and Trade Policy

1. Ishikawa, Jota and Ki-Dong Lee (1997) “Backfiring Tariffs in Vertically Related Markets,” *Journal of International Economics*, 42(3-4), 395-423.

第九週：Mid-term Exam: Oral Report

第十週：Vertically-related Model and Trade Policy

1. Akgün, Uğur and Ioana Chioveanu (2019) “Wholesale Price Discrimination: Innovation Incentives and Upstream Competition,” *Journal of Economics & Management Strategy*, 28(3), 510-519.
2. Ishikawa, Jota and Barbara J. Spencer (1999) “Rent-shifting Export Subsidies with

An Imported Intermediate Product,” *Journal of International Economics*, 48(2), 199-232.

3. Chen, Yongmin, Jota Ishikawa, and Zhihao Yu (2004) “Trade Liberalization and Strategic Outsourcing,” *Journal of International Economics*, 63(2), 419-436.

第十一週：International Technology Transfer

1. Chang, Ray-Yun, Hong Hwang and Cheng-Hau Peng (2013) “Technology Licensing, R&D and Welfare”, *Economics Letters*, 118(2), 396-399.

2. Pack, Howard and Kamal Saggi (1997) “Inflows of Foreign Technology and Indigenous Technological Development,” *Review of Development Economics*, 1(1), 81–98.

3. Xie, Zhenzhen and Jiatao Li (2013) “Internationalization and Indigenous Technological Efforts of Emerging Economy Firms: The Effect of Multiple Knowledge Sources,” *Journal of International Management*, 19(3), 247-259.

第十二週：International Technology Transfer

1. Hwang, Hong, Chao-Cheng Mai and Shih-Jye Wu (2017) “Tariff Escalation and Vertical Market Structure,” *The World Economy*, 40(8), 1597-1613.

2. Kabiraj, Tarun and Sugata Marjit (1993) “International Technology Transfer Under Potential Threat of Entry: A Cournot-Nash Framework,” *Journal of Development Economics*, 42(1), 75–88.

3. Kabiraj, Tarun and Ching Chyi Lee (2011) “Technology Transfer in a Duopoly with Horizontal and Vertical Product Differentiation,” *Trade and Development Review*, 4(1).

第十三週：International Technology Transfer and Policy

1. Hwang, Hong, Sugata Marjit and Cheng-Hau Peng (2016) “Trade Liberalization, Technology Transfer and Endogenous R&D,” *Oxford Economic Papers*, 68(4), 1107-1119.

2. Saggi, Kamal (2002) “Trade, Foreign Direct Investment, and International Technology Transfer: A Survey,” *The World Bank Research Observer*, 17, 191-235.

3. Kabiraj, Tarun and Sugata Marjit (2003) "Protecting Consumers Through Protection: The Role of Tariff-induced Technology Transfer," *European Economic Review*, 47(1), 113-124.

第十四週：International Technology Transfer and Policy

1. Chen, Hsiu-Li, Hong Hwang, Arijit Mukherjee, and Pei-Cyuan Shih (2016) "Tariffs, Technology Licensing and Adoption," *International Review of Economics & Finance*, 43, 234-240.

2. Mukherjee, Arijit (2002) "Subsidy and Entry: The Role of Licensing," *Oxford University Press*, 54 (1), 160-171.

第十五週：International Technology Transfer and Policy

1. Glass, Amy Jocelyn and Kamal Saggi (1998) "International Technology Transfer and The Technology Gap," *Journal of Development Economics*, 55(2), 369-398.

第十六週：Joint Venture

1. Marjit, Sugata, Udo Broll, and Indrajit Mallick (1995) "A Theory of Overseas Joint Ventures," *Economics Letters*, 47(3-4), 367-370.

2. Banerjee, Shantanu and Arijit Mukherjee (2010) "Joint Venture Instability in Developing Countries Under Entry," *International Review of Economics and Finance*, 19(4), 603-614.

第十七週：Joint Venture

1. Sinha, Uday Bhanu (2001) "International Joint Venture, Licensing and Buy-out Under Asymmetric Information," *Journal of Development Economics*, 66(1), 127-151.

2. Chowdhury, Indrani Roy and Prabal Roy Chowdhury (2001) "A Theory of Joint Venture Life-cycles," *International Journal of Industrial Organization*, 19(3-4), 319-343.

第十八週：Joint Venture and Policy

1. Sinha, Uday Bhanu (2008) "International Joint Venture: Buy-out and Subsidiary," *Journal of Economic Behavior & Organization*, 65(3-4), 734-756.

<p>指定閱讀及 延伸閱讀</p>	<p>一、指定閱讀(請詳述每週指定閱讀) 二、延伸閱讀(請詳述每週延伸閱讀) Most papers covered in the course will come from journal articles or unpublished manuscripts. (請參考每週進度)</p>
<p>成績評量方式與 標準 (請說明各項評 量項目內容設 計、比例及標準)</p>	<p>Oral presentations 50% Class Participation 50%</p>
<p>本課程對學生課 後學習之要求</p>	