

Organizational Behavior Syllabus

I. Textbook:

McShane, S. L. & Von Gilnow, M. A., (2008). *Organizations Behavior*, 4th ed. McGraw-Hill International edition.

II. Schedule:

管貳館 103, Monday 9:10~12:10 PM

Lecturer: Ling-ling Wu, 33661192, llwu@management.ntu.edu.tw

Assistant: 黃偉倫 r95725037@ntu.edu.tw; 林子超 r95725048@ntu.edu.tw

Website : <http://140.112.107.122/ob/index.html>

Week	Date	Topic	Reading	Note
1	2/18	Introduction to the field of OB	Ch. 1	
2	2/25	Individual behavior, values and personality	Ch. 2	
3	3/3	Perception and learning	Ch. 3	Case 1
4	3/10	Work place emotions and attitudes	Ch. 4	Case 2
5	3/17	Motivation in the workplace	Ch.5	Case 3
6	3/24	Applied performance practices	Ch. 6	Case 4
7	3/31	Work related stress and stress management	Ch. 7	
8	4/7	-----midterm-----		
9	4/14	Decision making and creativity	Ch. 8	Case 5
10	4/21	Foundations of team dynamics	Ch. 9	Case 6
11	4/28	Developing high-performance teams	Ch. 10	Case 7
12	5/5	Communicating in teams and organizations	Ch. 11	Case 8
13	5/12	Power and Influence in the workplace	Ch. 12	Case 9
14	5/19	Conflicts and Negotiation in the workplace	Ch. 13	Case 10
15	5/26	Leadership in organizational setting	Ch. 14	Case 11
16	6/2	Organizational change	Ch. 17	Case 12
17	6/9	Review session		Case 13
18	6/16	-----Final-----		

III. Grading Policies:

Case study	Midterm	Final
30%	35%	35%

IV. Cases:

- Case 1. Values: discuss the impacts of the cross-cultural differences in Lenovo (or Toyota at US).
- Case 2. Learning: How do Exxon Mobil use reinforcement to safety management?
- Case 3. Emotions: Please read the Harvard case of coach Knight and coach K and discuss the leadership differences between these two coaches. **(Harvard case)**
- Case 4. Motivation: How Costco applies the concept of Equity in their compensation system?
- Case 5. Stress management: Find out laws and regulations related to sexual harassment in Taiwan and discuss how those laws are enforced so far.
- Case 6. Decision making: study the decision making process in the Challenger launch **(Harvard case)**.
- Case 7. Basics of teamwork: Find out how Goldman, Sachs & Co. achieves its competitive edge through cooperative teamwork.
- Case 8. Teamwork: Please read the Harvard case of the overhead reduction task force. **(Harvard case)**
- Case 9. Communication: Use the company Sun Microsystems to explore how various information technologies can be used for efficient communication.
- Case 10. Power and politics: Please study how politics at Worldcom leads to the accounting fraud.
- Case 11. Conflict and Negotiation: How does Intel encourage constructive confrontation in their company as a conflict management strategy?
- Case 12. Leadership: Please watch the movie “Himalaya” and compare the old and new leaders in this story. Use this story to illustrate the concept of leadership defined by the CEO of Infosys: “In essence, leadership is about dreaming the impossible and helping followers achieve the same.”
- Case 13. Organizational change: Please study the Harvard case of Children’s Hospital & Clinics. **(Harvard case)**