

**管理資訊系統**  
(Management Information Systems)  
九十七學年度第一學期)

**INSTRUCTOR:** Ching-Ter Chang(張錦特)

**CLASS TIME:**

**OFFICE HOURS:**

**PLACE:**

**OFFICE:**

**Email:** chingter@cc.ncue.edu.tw

**OBJECTIVES:**

The objective of this course is to introduce how information technology influence organization in the digital economy. So that all topics in the following are included in this course.

**TEXTBOOK:**

1. Turban, E., Leidner, D., Mclean, E., and Wetherbe, J. Information Technolog for Managenet  
-Transforming organizations in the digital economy, John Wiley & Sons, Inc. 2008

**REFERENCES**

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**EXAMS & GRADING**

Quizzes	30%
Middle Exam	30%
Final Exam	40%

<u>Week</u>	<u>TOPIC</u>	<u>ITEM</u>
1	Organization performance: IT support and applications	
2	IT support systems:concepts and Management	
3	Management Data: Databases and Warehousing	
4	Network computing for collaboration	
5	E-commerce and E-business	
6	Wireless devices and their applications	
7	IT compliance functionl applications and transaction processing	
8	Understanding enterprise systems supply chains	
9	Middle Exam & Globla and interorganizational information system	
10	Management knowledge	
11	Corporate performance management and business intelligence	
12	Managerial decision making and IT support systems	
13	IT:strategic objectives and planning	
14	Economics of IT	
15	IT application acquisitions and options	
16	Establishing and managing IT security	
17	Impacts of IT on individuals, organizations, and society	
18	Final Exam	