

課程大綱	
為確保您的權利,請尊重智慧財產權及不得非法影印	
課程概述	COURSE : BUSINESS ANALYSIS AND VALUATION INSTRUCTOR : Professor 吳琮璠 TIME : 2:20-5:20, Thursday
課程目標	COURSES : 1. A Framework for Business Analysis and Valuation Using Financial Statements 2. Strategy Analysis 3. Overview of Accounting Analysis 4. Implementing Accounting Analysis 5. Financial Analysis 6. Prospective Analysis : Forecasting 7. Prospective Analysis : Valuation Theory and Concepts 8. Prospective Analysis : Valuation Implementation 9. Equity Security Analysis 10. Credit Analysis and Distress Prediction 11. Merger and Acquisitions 12. Corporate Financing Policies 13. Investors Relations Communication
課程要求	LECTURE, CASE STUDY, AND CLASS DISCUSSION WILL BE INTERACTED IN THE COURSE.
Office Hours	Appointment
書目	REFERENCE BOOK : (1)BUSINESS ANALYSIS & VALUATION, PALEPU • HEALY • BERNARD, 3rd EDITION, 華泰文化進口 ; (2)CLASS HANDOUTS
評量方式	GRADING : Class Participation(20%) , Homework/Quiz(40%) , Term Paper(40%)