NTU
 國際企業專題研究 (一)
 趙義隆 教授

 GIIB
 Spring 2008

Instructor: Prof. Yi-Long Jaw

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Course Objectives

This course is designed for the IB-major doctoral students to develop his/her research capability toward completing dissertation. Three components of capability will be cultivated within the semester: literature survey and appreciation, data collection and analysis, peer presentation and response. The participants will be prepared for submitting and attending some International Conferences with fellow IB-majors in the future.

Teaching Methods

Individual guidance and group discussion are required for achieving course objectives.

Grading System

The course will take a systems approach: inputs-process-outputs. Participants will be measured against his/her progress from the beginning of his/her initial inputs - research idea, then throughout the weekly/monthly progress, and the final outputs - results of paper submitted. Your final score will be weighted as:

Inputs	10%
Process	60%
Outputs	30%
Total	100%

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