

Doctoral Seminar on Special Topics in International Business

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Teaching Goals:

This is the elective course in the International Business Ph.D. program, designed to introduce students to new key areas of research in International Business studies. The principal focus is on broader issues such as the Born Globals, Institutional Theory, Global M&As and Meta-Analysis in IB research. The course will follow a research seminar format, based on academic papers. A student project, based on analyzing the main themes outlined in the course lecture and reading lists is another major component. This exercise will aid Ph.D. students in learning about current paradigm and getting a feel on independent research in IB fields.

Course Objectives:

The objectives of this course are...

- To provide the students with a broad overview of International Business research.
- To familiarize the students with the basic theoretical, conceptual, empirical, and methodological traditions in the field.
- To enable the students to develop the skills necessary to evaluate, critique, and contribute academic papers to the field.

Methods of Evaluation:

Each student will undertake or participate in the following tasks:

1. For each meeting, each student is assigned one or more readings to summarize in a two to three page report. Submit 5 individual student reports summarizing a research paper, making a formal presentation and critique of the paper, and leading a 15 minute discussion.

ussion on each in class. The content of the reports and the quality of the student presentations will be graded. (40 %)

2. Through the semester, students will individually research an International Business topic. A comprehensive research paper is required. You are asked to write a theory review and/or empirical research paper concerning an International Business issue treated in this course. Term papers should not exceed 25 pages. The title for the term paper must be chosen from the titles associated with a particular class topic. All students will give a presentation on their chosen topic to the class towards the end of the semester (1-2 weeks prior to the submission of the paper). Assessment will be 20% for the presentation, and 40% for the paper.

Course Schedule and Session Topics:

Topic 1: Institutional Theory

1. Witt, M.A. and Lewin, A.Y. (2007) Outward foreign direct investment as escape response to home country institutional constraints, *Journal of International Business Studies* 38(4), 579- 594.
2. Klaus E Meyer, Mike W Peng, Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions , *Journal of International Business Studies* 36, 600 - 621 (01 Nov 2005)
3. Klaus E Meyer, Institutions, Transaction Costs, and Entry Mode Choice in Eastern Europe , *Journal of International Business Studies* 32, 357 - 367 (01 Jun 2001)
4. Gregory Jackson, Richard Deeg, Comparing capitalisms: understanding institutional diversity and its implications for international business, *Journal of International Business Studies* 39, 540 - 561 (27 Mar 2008)
5. Gordon Redding, The thick description and comparison of societal systems of capitalism, *Journal of International Business Studies* 36, 123 - 155 (01 Mar 2005)
6. Mike W Peng, Denis Y L Wang, Yi Jiang, An institution-based view of international business strategy: a focus on emerging economies, *Journal of International Business Studies* 39, 920 - 936 (03 Apr 2008)

Topic 2: Born Global and New International Ventures

1. Jone, M.V. and Coviello, N.E. (2005) “Internationalisation: conceptualising an entrepreneurial process of behaviour in time”, *Journal of International Business Studies*, 36(3), 284–303.
2. Alvaro Cuervo-Cazurra, Maloney, M. and Shalini Manrakhan (2007) “ Causes of the difficulties in internationalization”, *Journal of International Business Studies* , 38 (5), 709–725.
3. Mathews, J.A. and Zander, I. (2007) “The international entrepreneurial dynamics of accelerated internationalisation”, *Journal of International Business Studies*, 38 (3), 387–403.
4. Hurmerinta-Peltomäki, L. (2003) 'Time and internationalisation: theoretical challenges set by rapid internationalisation', *Journal of International Entrepreneurship*, 1(2), 217-236.

Topic 3: Global M&A Strategy

1. Erik Eschen, Rudi K F Bresser, Closing resource gaps: toward a resource-based theory of advantageous mergers and acquisitions, *European Management Review* 2, 167 - 178 (01 Jan 2005)
2. Ingmar Björkman, Günter K Stahl, Eero Vaara, Cultural differences and capability transfer in cross-border acquisitions: the mediating roles of capability complementarity, absorptive capacity, and social integration, *Journal of International Business Studies* 38, 658 - 672 (01 Jul 2007)
3. Anna Nadolska, Harry G Barkema, Learning to internationalise: the pace and success of foreign acquisitions, *Journal of International Business Studies* 38, 1170 - 1186 (01 Dec 2007)
4. Klaus Uhlenbruck, Developing acquired foreign subsidiaries: the experience of MNEs in transition economies, *Journal of International Business Studies* 35, 109 - 123 (01 Mar 2004)

Topic 4: Meta Analysis in IB Research

1. Hongxin Zhao, Yadong Luo, Taewon Suh, Transaction cost determinants and ownership-based entry mode choice: a meta-analytical review, *Journal of International Business Studies* 35, 524 - 544 (01 Nov 2004)
2. Laszlo Tihanyi, David A Griffith, Craig J Russell, The effect of cultural distance on entry mode choice, international diversification, and MNE performance: a meta-analysis, *Journal of International Business Studies* 36, 270 - 283 (01 May 2005)
3. Bradley L Kirkman, Kevin B Lowe, Cristina B Gibson, A quarter century of Culture's Consequences: a review of empirical research incorporating Hofstede's cultural values framework, *Journal of International Business Studies* 37, 285 - 320 (01 May 2006)
4. Daniel P Sullivan, John D Daniels, Innovation in international business research: a call for multiple paradigms, *Journal of International Business Studies* (29 May 2008)
5. Oyserman, D., Coon, H.M. and Kemmelmeier, M, 'Rethinking individualism and collectivism: evaluation of theoretical assumptions and meta-analyses', *Psychological Bulletin*, (2002), 128(1): 3-72.