

97 學年中國經濟專題課程大綱

本課程擬集中於下列五個議題，探討中國的經濟發展。

1. 外人直接投資 (FDI)

中國改革開放以來陸續建立各式開發區以吸引外資，尤其是 1980 年代紛紛設立並遍佈全國各地區的經濟技術開發區以及高新技術產業園區。本議題希望討論外商投資的地點選擇，其中並著重於高新技術產業園區對於經濟技術開發區發展的影響。究竟有些什麼條件的開發區將吸引較多外資進駐？一地區中的高新技術產業園區與經濟技術開發區有互補關係嗎？亦或者在吸引外資方面有相互競爭的關係？

除此之外，以經濟技術開發區為討論對象，中國雖利用外資帶動其國內經濟成長，但外商的技術是否亦提升中國生產技術？究竟然外資對於開發區的表現影響為何？開發區是否因為吸引外資而有較好的經濟表現？吸引較多外商資本的開發區是否有較高的勞動生產力？產出水準是否較高？其他又有哪些因素影響經濟技術開發區的表現？這些都將是本議題希冀討論之問題。

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2. 出口結構變化

中國的出口結構變化是近年受到注目的議題之一，主要原因在於許多學者

認為中國近年在出口商品的品質結構有朝高科技產品移轉的趨勢，亦即出口產品品質在提升中；但另一方面，部分學者又認為中國對外貿易條件在惡化之中。此二論點似乎互相矛盾。因此本議題的討論主要想從現有有關中國出口商品品質結構變化與貿易條件的理論與實證文獻中，瞭解二者之間可能的關係。主要討論之文獻包括中國出口結構剖析、如何衡量出口品質結構（出口種類、出口品質）、以及促成出口結構改變的因素。

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3. 生產力變化

主要討論中國生產力的變化與成長，以及與研發 (R&D) 之間的關係。擬討論議題涵蓋如何衡量生產力、生產力的動態變化、以及生產力與研發、所有權之間的關係。

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4. 財政問題探討

討論的中國財政問題包含以下個議題，如下：

- (1) 中國財政制度的變革。
- (2) 討論中國地方政府的經濟行為，財政競爭與互動。

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5. 通訊產業

主要討論中國的通信產業發展概況，並包含生產力與需求面的變化。本議題擬介紹中國通信產業的發展背景（包括促成其發展的政經因素）、現況以及未來遠景。此外，亦討論歐美通信產業的發展，以作為比較或借鏡的基礎。

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